KYND for Brokers

Win more clients. Sell more cyber.
All with actionable cyber risk intelligence.

Cyber risk is here to stay, and your role as a broker has never been more important in aiding your clients through their cyber insurance journey. That’s why DUAL has partnered with cyber risk management expert KYND to provide access to actionable cyber risk intelligence and help you start the conversation with your clients. Not only that, but with KYND, you can help your clients understand and reduce their exposure to possible cyberattacks.

- Kickstart the cyber conversation with clients and prospects
- Get an instant hacker’s eye view of a business's cyber posture
- Ensure a client’s suitability for cover before approaching insurers
- Help your clients better prepare ahead of submission

How does KYND help brokers?

Cyber attacks are on the rise, yet selling cyber insurance remains a challenge – too often, businesses underestimate their exposure or fail to see why it matters.

That’s why KYND developed Signals Client Reports: instant, insurance-tailored cyber risk scans designed to help brokers cut through the noise. With just a single web domain and no need for client permissions, KYND delivers a comprehensive, actionable risk report in a few minutes. These reports reveal exactly what hackers see in a company’s digital infrastructure, turning vague concerns into concrete, prioritized insights.

Armed with this intelligence, brokers can visualize cyber exposure, demonstrate the need for cyber cover, drive more informed conversations, and help clients secure more favorable terms and pricing.

How does KYND work?

It's a non-invasive scan that looks at over 280 cyber risk factors across domain registration, email security, and services. Specifically, KYND is looking for any exposed services or critical software vulnerabilities, because these are risks that would significantly increase the opportunity for cybercriminals to attack an organization.

Understanding their Client Report

Once your clients or prospects receive the report, our user-friendly color-coded system simplifies the understanding of risk levels and recommended actions: Red, Amber, and Green refer to essential actions, advisable actions, and no action, respectively. This helps them prioritize the issues that are important for maintaining cyber resilience.

KYND is here to help

Cyber risk can be complex and sometimes difficult to interpret, especially when it comes to understanding how specific issues may impact a business. If you or your clients have any questions about the report's findings or the actions they should take, our friendly team of expert cyber advisors is here to help. Just tap the chat icon in the report or email us at **support@kynd.io.**